Video interviews

Title of the interview	
Thematic area	☐ Development or improvement of the company website
	☐ Development or improvement of the visual identity of the company
	☐ Development or improvement of the Social Media Marketing strategy
Name of the entrepreneur	
Name of the company	
Economical Sector	
Contents	Please produce an introductory text briefly outlining the contents of the video interview (around 5 lines) to be published on the WBL Website. The text should outline main aspects of the Interview that could be relevant to be used in training contexts.
Video	

Video Testimonials

Title of the interview	
Name of the entrepreneur	
Name of the company	
Contents	Please produce an introductory text briefly outlining the contents of the video interview (around 5 lines) to be published on the WBL Website. The text should outline main aspects that could be useful for motivating learners and to better understand companies' expectations.
Video	